

L'ENTREPÔT SOLIDAIRE

FONDATION CMA CGM

The CMA CGM Foundation opens
France's largest Solidarity Warehouse
for food aid in partnership with
five organizations



« The CMA CGM Foundation has been working with French food aid organizations for several years. These organizations are currently facing an increase in demand and a lack of resources, particularly for the storage, transport and distribution of food. We decided to go further and mobilize the resources and strength of the CMA CGM Foundation to create the largest multi-association warehouse in France, located in the heart of Marseille. For two years, we have collaborated with associations to understand their needs from scratch and work together effectively.

The Solidarity Warehouse will optimize storage space, improve working conditions for volunteers, and make the distribution of food aid more efficient. This facility represents a true social innovation and a significant investment, making it unique in its technology, relevance and, above all, usefulness. »



TANYA SAADÉ ZEENNY
PRESIDENT
OF THE CMA CGM FOUNDATION

Logistical expertise at the heart of solidarity

Over the past two years, the CMA CGM Foundation has launched a groundbreaking initiative to create the largest shared warehouse for 5 French organizations (Restos du Coeur, French Red Cross, Secours Populaire, ANDES and Secours Catholique) and provide them with high-quality logistical support to improve their distribution operations.

Located in the heart of Marseille, close to public transport and major roadways, this modern and secure 5,000 m² space can store up to 3,200 tonnes of essential goods. Its capacity enables a more effective response to the growing problem of food insecurity.



A collective project designed with and for the associations

A joint investment for a large scale project.

Many partners made L'Entrepôt Solidaire possible. The CMA CGM Foundation financed the warehouse upgrade, installing storage equipment, cold rooms, and constructing offices and social areas.

The Foundation also covers the entire cost of setting up the warehouse and 50% of its annual operating costs. The partner organizations contribute 20%, based on the space they occupy, while the remaining 30% is covered by the State (via the Prefecture of Bouches-du-Rhône), the Provence-Alpes-Côte d'Azur Region, and the City of Marseille, in the form of subsidies granted to the associations.



VILLE DE
MARSEILLE

« The warehouse is ideally located, allowing us to be more responsive. We even decided to set up the headquarters of our local unit in Marseille there »

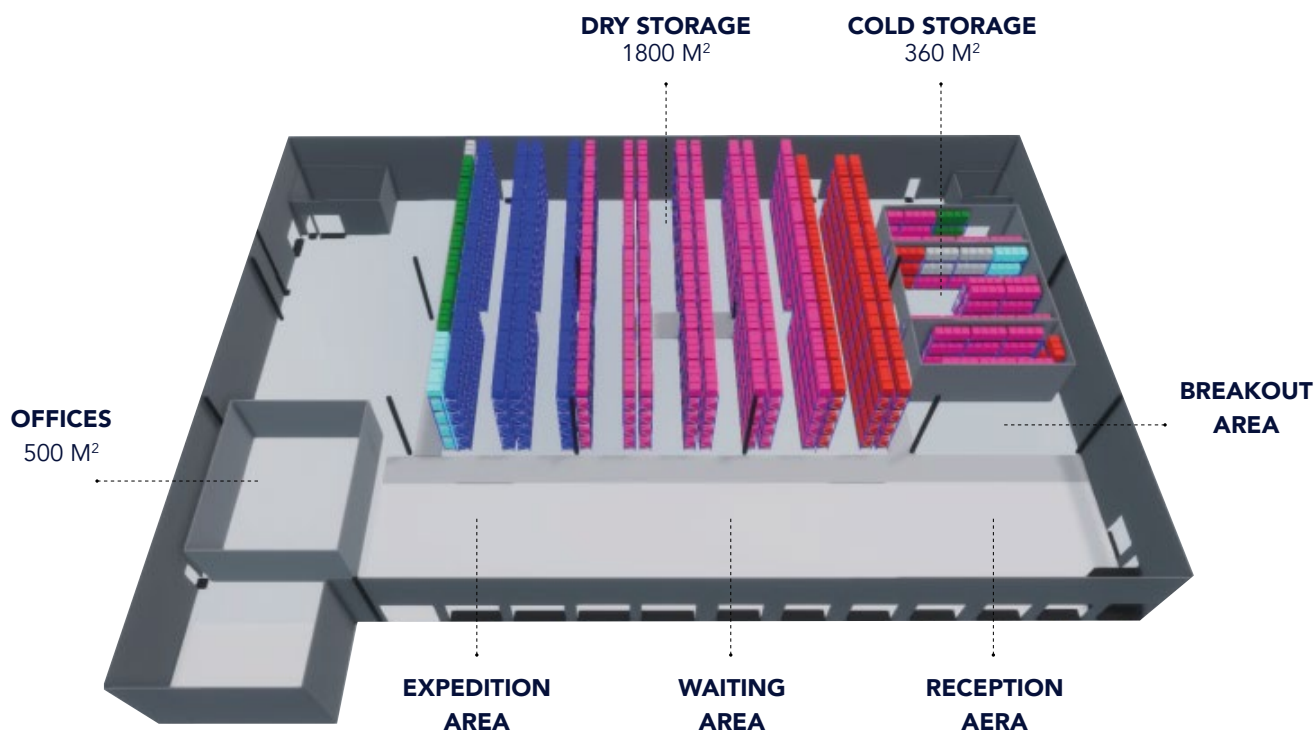


PHILIPPE ARCAMONE
REGIONAL VICE PRESIDENT OF THE
FRENCH RED CROSS

« The size and quality of the cold rooms allow us to diversify the food aid we distribute, especially thanks to a significant capacity for storing fresh fruits and vegetables, which is in line with the principle of ensuring access to dignified food for all »



ALAIN EVEZARD
PRESIDENT OF RESTOS DU COEUR
FOR BOUCHES-DU-RHÔNE



The result of 2 years of collaboration with the organizations



How does the Solidarity Warehouse Work



"Solidarity is essential for those who receive it; it is priceless and meaningful. The costs related to storage should not come at the expense of solidarity."



FARIDA BENCHAA
SECRETARY GENERAL OF
THE BOUCHES-DU-RHÔNE,
FEDERATION OF SECOURS
POPULAIRE

"We need to work with organizations like the French Red Cross, Secours Populaire, Secours Catholique, and Restos du Coeur. It is often said that alone we go faster, but together we go further."



PHILIPPE VENANCE
DIRECTOR OF THE ANDES
INSERTION PROJECT AT
THE M.I.N. DES ARNAVAUX

"This warehouse will facilitate the storage of locally sourced food products and allow volunteers to dedicate more time to supporting people"



BENJAMIN ROSIER
DELEGATE OF SECOURS
CATHOLIQUE IN MARSEILLE

FONDATION CMA CGM

The CMA CGM Foundation has been committed to humanitarian action and access to education for over 20 years.

Chaired by Tanya Saadé Zeenny, it reflects the family values and pioneering spirit of the CMA CGM Group, a global leader in transport and logistics, acting with responsibility, solidarity, and passion.



Humanitarian Aid

In response to conflicts and natural disasters, the CMA CGM Foundation leverages the expertise and resources of the CMA CGM Group (vessels, planes, trucks, warehouses, etc.) to act swiftly and effectively in support of populations affected by crises.

1. Containers of Hope program

- A solution that enables NGOs and international organizations to transport emergency relief materials by sea, free of charge, to support populations affected by humanitarian crises.
- A demonstration of the expertise in humanitarian logistics developed by the CMA CGM Foundation, in partnership with leading organizations (World Food Programme, UNICEF, Action Against Hunger, Première Urgence Internationale, Americares, the International Committee of the Red Cross...)
- Since 2012, a third of the transported volume has consisted of therapeutic food, crucial for children suffering from malnutrition.



2. Large-Scale Humanitarian Operations

The CMA CGM Foundation has also been a strategic partner of the Crisis and Support Center of the French Ministry for Europe and Foreign Affairs, and of the French General Directorate for Civil Protection and Crisis Management. It has contributed to large-scale operations alongside the French Government:

- **Mobilization of ro-ro vessels** following the Beirut Blast in 2020 and to Ukraine in 2022
- **Organization of humanitarian flights** to India in 2021, to Poland in support of the Ukrainian civilian population in 2022, and to Turkey in 2023.
- **Distribution of hot meals and food packages** for displaced populations as part of the emergency relief efforts in Lebanon in 2024.
- **Shipment of 50 containers of emergency aid** following Cyclone Chido in Mayotte.
- **Response to natural disasters and emergencies** in partnership with local Red Cross organizations.

3. Providing Food Assistance

- **In mainland France and overseas territories:** providing financial, human, and logistical support to enhance distribution and assistance efforts in response to food insecurity.
- **In Lebanon:**
 - Distribution of 3 million meals in 2024
 - Construction of a community kitchen in Beirut, capable of serving 3,000 meals a day, along with a mobile "kitchen truck" to distribute an extra 1,000 meals per day across the country.
- **Worldwide :** Local solidarity initiatives in the United States in partnership with the Salvation Army, and in Egypt with the Egyptian Food Bank.

OVER 100,000

TONNES OF HUMANITARIAN AID
TRANSPORTED TO 100+
COUNTRIES SINCE 2012

3

HUMANITARIAN FLIGHTS
CONDUCTED TO RESPOND
TO EMERGENCY SITUATIONS
(INDIA, UKRAINE, TURKEY)

10+ MILLIONS

MEALS DISTRIBUTED
WORLDWIDE SINCE 2022



Education

The CMA CGM Foundation actively supports initiatives led by local organizations and encourages the development of educational innovation through its social incubator, Le Phare.

1. Building Educational Infrastructure

- The CMA CGM Foundation acts where access to education is hindered by a lack of educational infrastructures.
- Support for the construction, renovation and furnishing of 20 schools and educational centers in Côte d'Ivoire, Kenya, India, Vietnam, Indonesia, and Brazil.
- 17 schools equipped with solar panels in Lebanon and Egypt.

2. Professional Training and Integration

- Support for local associations committed to facilitating the professional integration of young people who have dropped out of school, are unemployed, and lack qualifications.
- «Formations d'Avenir» program: an initiative of the CMA CGM Foundation benefiting 1,200 young people annually in Marseille and 150 in Beirut, offering training in various professional fields, especially maritime transport and logistics.
- Partnership with the Adapted Military Service Foundation to provide personalized support and training to 400 young people in French overseas territories over 3 years.

3. Sport Practice and Sea Discovery Making

- sports practice and sea exploration accessible to young people from all backgrounds. Contributing to the legacy of the Olympic and Paralympic Games in Marseille
- Supporting the development of local sports facilities:
 - Renovation of City Stadiums in Marseille in partnership with the OM Foundation.
 - La Reynarde: A sports field for children under the care of Child Social Services.
 - Maison La Source: Construction of a multisport gymnasium for children in the priority development neighborhood of Belle de Mai.



- Promoting swimming and marine discovery programs with associations like Marseille Capitale de la Mer, the Léo Lagrange Federation, and Le Grand Bleu.

4. Le Phare, the Foundation's Social Incubator

- An initiative by the CMA CGM Foundation to encourage the development of educational innovation.
- A nine-month support program for associations and startups using social innovation, technology, or artificial intelligence to improve education and tackle poverty.



550

EDUCATION INITIATIVES
SINCE 2005

20

EDUCATIONAL INFRASTRUCTURES
BUILT OR RENOVATED IN
6 COUNTRIES

55

PROJECTS SUPPORTED BY LE
PHARE SINCE 2021

FONDATION CMA CGM

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